MARION COUNTY PUBLIC HEALTH DEPARTMENT
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For Immediate Release
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Covering Kids and Families Hosts Community Baby Shower

October event provided resources to expectant parents

INDIANAPOLIS – The Health and Hospital Corporation's Covering Kids and Families Program and some of its community partners hosted the First Annual "It Takes a Village" Community Baby Shower on Oct. 10 at the Damar Health Center's activity center.

The purpose of the baby shower was to provide resources to pregnant women, and to support fathers. Covering Kids and Families staff also talked with participants about their 2027 health coverage.

Covering Kids and Families assists families – at no cost -- with enrollment into Hoosier Healthwise, Healthy Indiana Plan, Eskenazi Financial Assistance Program and the Affordable Care Act Marketplace.

About 68 people participated in the baby shower. Attendees received food baskets, baby supplies, free diapers and baby wipes, and heard presentations from Marion County Public Health Department's Healthy Start staff about safe sleep for babies, and about how dads can help with parenting, infant care and household work.

Team members from MCPHD's Healthy Homes Department were present, and tested 16 participants for lead.

There were 16 vendor tables that provided information for parents and children.

Partnering agencies contributed to the overall success of the event by providing the following:

- Anthem donated $50 Walmart Gift cards to be raffled off to dads

- United Health Care provided decorations and signage for the venue

- Covering Kids and Families promoted the event in the Indianapolis Recorder and purchased t-shirts for the committee

- Managed Health Services, Care Source and Nurse Family Partnership provided door prizes for the mom's raffle

For more information about HHC's Covering Kids and Families Program, please call (317) 221-2464.

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